



PRIVACY NOTICE

In accordance with the Federal Law on Protection of Personal Data Held by Private Parties, Entrepreneurs MEF S.A DE C.V., located at 37 Ensenada Street, Interior 10, in the Hipódromo neighborhood, Cuauhtémoc Borough, Mexico City, is responsible for the use and protection of your personal data. Through this notice, we inform data subjects about the information collected from them and the purposes for which this information will be used.

The personal data collected from you will be used for the following purposes, which are necessary to formalize our relationship with you and to provide the services and/or fulfill the requests you make, including issuing invoices, creating a customer database, delivering a better, more personalized service, and enhancing your experience during your stay. Additionally, it is aimed at ensuring maximum security for both the user and the host, addressing any situations, anomalies, or inconveniences that may arise from the host, user, or a third party.

The personal data that will be collected include:

- Full Name (First name, Last name).
- Guest's Signature.
- Home and Mobile Phone Numbers.
- Credit or Debit Card Information.
- Email Address.
- Place of Origin.
- RFC (Taxpayer Identification Number).
- Email Address.

We inform you that your personal data will not be shared with any authority (unless necessary for security reasons or as required by law), company, organization, or person other than the host or its collaborators. They will be used exclusively for the purposes mentioned.

We commit not to transfer your personal information to third parties without your consent, except as provided for in Article 37 of the Federal Law on Protection of Personal Data Held by Private Parties, and we will carry out such transfers in accordance with the terms specified by that law. If you do not express your opposition to the transfer of your personal data, it will be deemed that you have given your consent.

Exceptions under Article 37 include:

- When the transfer is provided for in a Law or Treaty of which Mexico is a part.
- When the transfer is necessary for the prevention or medical diagnosis, the provision of health care, medical treatment, or the management of health services.
- When the transfer is made to controlling companies, subsidiaries, or affiliates under the common control of the responsible party, or to a parent company or any company of the same group as the responsible party that operates under





the same internal processes and policies.

- When the transfer is necessary by virtue of a contract entered into or to be entered into in the interest of the data subject, by the responsible party and a third party.
- When the transfer is necessary or legally required for the protection of a public interest or for the procurement or administration of justice.
- When the transfer is necessary for the recognition, exercise, or defense of a right in a judicial process.
- When the transfer is necessary for the maintenance or fulfillment of a legal relationship between the responsible party and the data subject.

At all times, you have the right to know what personal data we have about you, how we use it, and the conditions of its use. You also have the right to correct your personal information, rectify it if necessary, and request the deletion of your information from our records or databases if you believe it is not being used correctly. Additionally, you have the right to object to the use of your personal data for specific purposes, known as ARCO rights. To exercise these rights, you must submit the respective request by sending an email to contacto@bilt.mx with the subject "EXERCISE ARCO RIGHTS." In the body of the email, include your full name, contact phone number, contact email address, the reason for the request, the specific requirement, and your signature. The response to the request will be provided within a maximum period of thirty natural days, communicated through email. It is worth mentioning that at any time, you have the right to revoke your consent for the use of your personal data and its processing. However, please note that revoking consent for certain purposes may result in our inability to continue providing the service you requested or the early termination, without responsibility on the host, of the provision of the service to the user. For the revocation or limitation of the processing of personal data, the same process as for the exercise of ARCO rights will be followed, with the same response times. Importantly, this Privacy Notice may be modified at any time by Entrepreneurs MEF S.A DE C.V., and the respective modifications will be available for consultation on this website. In the event that Entrepreneurs MEF S.A DE C.V. does not receive your express opposition to the processing of your personal data in the manner and terms described above, it will be understood that you have given your consent tacitly.

